

**Educational Program for
Masters Training " Management of the bank`s financial stability”
and “Management of the banks` activities in the financial market”
Specialty 072 Finance, Banking and Insurance**

Credit management

The course is aimed at forming understanding of the process of credit management in banks and the ability of making decisions on the organization and implementation of credit process.

The course is focused on the bank's credit management process, usage of an integrated approach to various types of typical situations in the credit market and formation of credit policy for effective management. In the course there are theoretical bases and scientific-practical methods of management of credit activity of the bank.

The course examines following theoretical and practical aspects of credit management in banks: banking credit policy; main stages of the banking credit risk management; external and internal methods of banking credit risk management; assessment of borrower's creditworthiness; management of problem loans; procedure for forming provisions for reimbursement of possible losses in lending operations.

Innovative marketing in banks

The main objective of the subject is introduction to the peculiarities of the bank innovations marketing and quality management of the bank innovative development. The aim of the subject is getting student`s practical skills based on the knowledge system formation of theory and methodological approaches regarding the management of the innovative bank marketing activity.

This subject will promote students' scientific outlook, form their qualities for the productive exchange of views (tolerance, ability to listen to others, responsibility for their own point of view) and in-depth theoretical knowledge in the innovative marketing in banks, acquiring skills to perform specific marketing and innovative activities.

The discipline includes the following: rational combination and coordinated interaction of marketing and innovative activities; strengthening the market positions and gaining the leadership in the market based on the strategic development of market opportunities to better meeting the needs of specific customers and obtaining additional profits of the bank.

Management of the bank`s financial stability

The main object is to study the formation of competences in banking; knowledge systems on the theory and practice of financial stability management in banks; acquiring skills in developing substantiated conclusions based on the results of research and finding directions for improving the financial stability of banks. In this course students will receive some knowledge about: financial stability, management, strategy in terms of their use for the formation of a system for managing financial stability of banks; identification of the relationship between strategies that form a strategic set for the formation of a common strategy for managing financial stability of banks; forming a portfolio of instruments for crisis management in banks; definition of structural elements of financial security of banks and indicative figures characterizing its level; methodological approaches of risk management system; main conceptual approaches for defining problem banks in terms of financial sustainability and the mechanism of state governance; establishment of the system of indicators for financial stability.

Systemic risk management of the banking sector of economy

The main object is to provide understanding of economic crisis phenomena and systemic risk in financial markets on the basis of a combination of theoretical and practical aspects and assessment of systemic risk prevention. The subject is the systemic risk and the scientific and methodological principles of its regulation. The program consists of two modules: financial crises and systemic risk, system risk regulation in financial markets.

Financial monitoring in banks

The main object of this discipline is formation of competences in the field of banking related to the financial monitoring of banking operations, the system of knowledge on the theory and practice of financial monitoring, introducing students to the current legislation, the essence and basic methods of monitoring operations in banks. The student will get knowledge about general concepts of system of counteraction to money laundering through the banking system; mastering the normative tools for controlling the activities of commercial banks in the process of financial monitoring of operations; study the essence, goals and principles of financial monitoring in a bank; study the system of organization of financial monitoring in banks; acquire practical skills of work on financial monitoring issues.

Management of the bank`s investment portfolio

The main object is to form theoretical knowledge of economic phenomena and practical skills in making investment decisions in the stock market. After graduation

from the university students will be able to develop a strategy for making portfolio of the bank securities, taking into account the purposes; to evaluate the efficiency of investments in securities and to offer directions for optimizing the portfolio of the bank.

The discipline includes the following topics: 1. Investment portfolio: nature, types, structure and stages of formation; 2. Banks in the investment environment; 3. Stock indices as indicators for managing a portfolio of a bank securities; 4. Investment strategies of banks; 5. Methods of analyzing the behavior of the stock market; 6. Fundamental and technical analysis; 7. Management of the portfolio of the bank securities; 8. Risk and profitability of the bank's investment portfolio. Risk management.

Methodology of scientific research

The main object of the discipline is studying the methodology of scientific research and its application in banking, acquiring skills in applying scientific and technical tasks in practice. In the course of studying the academic discipline the student receives knowledge on conducting scientific research; formation of a holistic view of science; general analysis of the methodology and its role in scientific knowledge; presentation of general scientific methods and principles of research on the development of economic phenomena; processing the results of scientific observations; working with the scientific literature, printing thesis and other research work.

Banks in the financial market

This discipline is aimed at theoretical and practical introduction of students to the main functions and tasks of banks in the financial market. The subject is the theoretical and methodological principles of activities of banks in the financial market. Students will get a clear idea of features and basic principles of the functioning of banks in the financial market.

National Bank of Ukraine (NBU) and monetary regulation

The discipline aims at theoretical and practical introduction of students to the main functions and tasks of the National Bank of Ukraine and the process of monetary regulation. The subject of discipline is the theoretical and methodological basis of the National Bank of Ukraine activity and the process of regulation of the monetary and credit market and monetary turnover in the country. Students will get a clear idea of the status, structure and functions of the National Bank of Ukraine as the Central Bank of the state, as well as about the main tools through which monetary regulation is carried out.

Financial management in banks

The discipline “Financial Management in banks” refers to the Master's Training Program in Banking, which is aimed at making modern management methods of financial aspects of the Bank's activities. The purpose of teaching this discipline is to form theoretical knowledge of economic phenomena and processes in banking, theory and practice of managing cash flows, assets and liabilities, profitability and risks of the bank. The program consists of six topics. These topics describe methods of managing the bank's finances. The first four topics are devoted to the management of traditional areas of financial banking. Such as equity, liabilities, loan portfolio, securities portfolio, bank liquidity and profitability. The following two topics outline modern approaches to managing finances of the bank.